



**Social inclusion by decentralised  
city planning  
Heidelberg's district development  
planning**

**Beate Weber  
Lady Mayor of Heidelberg**

# Existing District Development Plans



# Incorporation of District Development Plans

Charta of Aalborg

Heidelberg Declaration

Network „Healthy cities“

Spatial Order  
Model

Settlement Structural  
Concept

Open Space Structural  
Concept

Land use Plan

Key objectives of 1974

**City Development  
Plan 2010, Heidelberg's  
Local Agenda**

District Development  
Plans

Guidelines for promotion  
of economic development

Housing development  
programme

Environmental  
protection plan

Transport development  
plan

Guidelines on Tourisme

Social action and  
infrastructure plans

# Flow Chart District Development Plan

## District meeting (Kick off event)

**Part 1**  
Analysis of initial situation and of problems



Working papers of municipal offices



*Zukunftswerkstatt* for women



Suggestions and criticism made by citizens

**Presentation to district advisory council  
City development and traffic committee**

**Decision-taking within city council**

**Involvement of the public  
- workshops -**



**Part 2**  
Development targets and  
planning concept



Specific planning and  
overall target concept

**Presentation to district advisory council (district meeting)  
City development and traffic committee**

**Decision-taking within city council**

# Zukunftswerkstätten

## Zukunftswerkstatt – „Women shape their district“

### Why:

- ◆ Specifically, women should be more involved in planning processes and political decisions about their district since they are underrepresented in the competent bodies, agencies and offices.
- ◆ Because not every public involvement campaign can reach all women
- ◆ Because women are considerably more familiar with their district than men due to their situation

### How:

- ◆ In daylong „Zukunftswerkstätten“ (development workshops) in the respective district conducted by the equal treatment office; the children are cared for.

### Target:

- ◆ Clarify the women's daily problems in the district
- ◆ Formulation of specific concerns of women for the future development of the district, concretisation of visions
- ◆ Elaboration of solutions and implementation strategies for one's own objectives
- ◆ Explanation of possibilities to participate and cooperate at the city level